

Thanksgiving at the Lodge

Start your own family Thanksgiving ski tradition this season at Alta Lodge. Spend the day on the mountain while Lodge chefs prepare a traditional Thanksgiving dinner, featuring roast turkey and house-made soup, dressings and sauces, with fresh seasonal vegetables, followed by a special dessert.

DATES: Any 4 consecutive days over the Thanksgiving holiday.

INCLUDES:

- four nights lodging in a standard room
- full breakfast and dinner daily
- for two adults and two kids ages 12 and under, in their parents' room
- tax and service charge

RATE: \$1,800



Free Kids' Program

Family ski vacations have a long tradition at Alta Lodge, in some cases going back several generations. The Lodge is a comfortable, relaxed environment for families. Our Kids' Program, offered at no charge to Lodge guests, is especially suited for kids ages 4 to 11, but all ages are welcome. (Kids under the age of 4 do need to be accompanied by an adult.)

The Kids' Program offers the following:

- morning and afternoon shuttle to and from Alta Ski School and Day Care
- after-ski activities
- special kids' dinner at 5:30 pm
- activities after dinner
- special holiday crafts and activities

If your children are not yet old enough to participate, babysitting can be arranged through the front desk; advance notice is recommended.



News

Alta's Traditional Mountain Lodge

Volume 1, Issue 6, 2011-2012

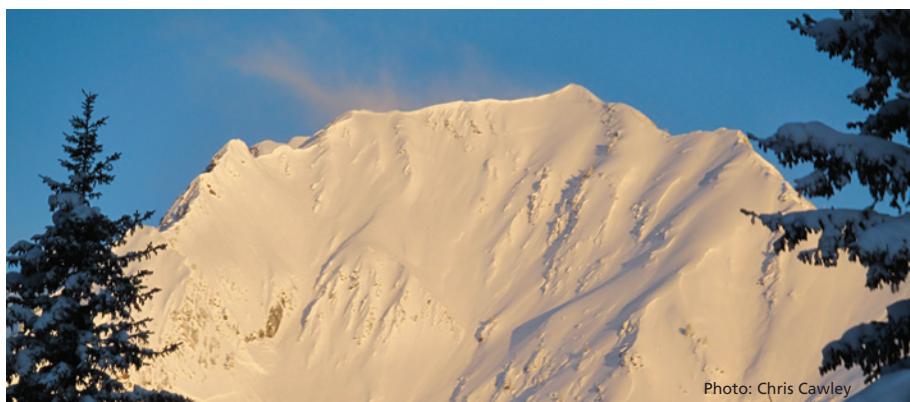


Photo: Chris Cawley

An Early Winter That Never Seemed to End

Winter arrived early last year in Alta, and stayed later and later... until finally the snow started melting at the end of June.

Was it a big year? It was close to one for the record books, and by the end of the season, 723 inches of snow had fallen! What does that translate to in terms of powder days? Lots of them... and our guests kept coming back for more Alta powder days. In fact, we had the busiest month of April at Alta Lodge in recent history. Alta Lodge General Manager Cliff Curry said, "A warm, dry October in the Wasatch, as we saw in 2010, always seems to lead into a big winter. The snow started in late October and filled in the mountain beautifully. The early season skiing was great – I may have hit a rock on the mountain once or twice before opening day – and it just got better as the season went on. It's the best season of skiing I can remember. I'm not sure whether it's the best one I've seen... but it's definitely the best one I can remember!"

As we write this newsletter, the snow continues to melt, with Little Cottonwood Creek still roaring down the canyon toward the Great Salt Lake. With reservoirs around the Wasatch Front at capacity, the lake will expand not only in depth but in width as well. Forecasters are telling us this will result in an increase in early season lake effect storms for the Wasatch Mountains. If this winter is anything like last season, we'll be knee-deep in powder at Thanksgiving. Stayed tuned for an e-mail update from us when it starts snowing – winter is just around the corner!



June 26, 2011

ALTA LODGE SKI ADVENTURES

Ten years ago we launched our first ski adventure: Powder Tracks. We recognized that many of our guests come to ski Alta's famous powder but that some other guests weren't as familiar with powder skiing techniques. It has been said that "skiing powder isn't effortless... but it is ultimate." So we got together with staff from Alta Ski School, and we came up with an approach that has succeeded in turning participants into enthusiastic powder skiers.

With a formula that worked, we saw that other skiers could have new skiing experiences at Alta too. The great setting at Alta Lodge, dining, après ski and ski-in/ski-out access to the lifts, coupled with first rate instructors from Alta Ski School and guides from Utah Mountain Adventures, have given us unique opportunities to develop new ski adventures for guests. This season we've added an advanced/expert ski camp for women, and a winter yoga retreat with skiing as an option in the afternoons.

Chef's Corner

ALMOND-CRUSTED TROUT

*2 fillets red trout
1 c. almonds, finely chopped
olive oil
corn starch
parsley
orange rosemary butter sauce:
1/3 c. fresh orange juice
1 c. dry vermouth
1/2 c. chopped shallots
2 tbs. white wine vinegar
1 tbs. lemon juice
1 fresh rosemary sprig
1/2 c. heavy cream
1/2 c. butter cut into chips*

For the sauce, put the first six ingredients into a heavy saucepan, bring to a light boil, then reduce heat and let simmer; reduce to about half until the rosemary flavors the sauce. Add the butter chips a little at a time and stir. Remove the sprig of rosemary. Add the cream. Lightly thicken the sauce with a mixture of one tablespoon of cornstarch and cold water.

Meanwhile, heat a cast iron skillet. Add olive oil, sprinkle the trout with lemon juice and dust the trout in the chopped almonds. Pan-fry the trout until done a couple of minutes on each side.

Spoon the sauce over the trout and sprinkle with chopped parsley.

This recipe is also a great one for other fish such as salmon and halibut.

The Wasatch Mountains provide some of the best and most accessible backcountry skiing and snowboarding in the world. With guides from Utah Mountain Adventures, Alta Lodge is the launch point for two backcountry clinics for the 2011-2012 ski season. These clinics are aimed toward those who want to build their backcountry skills and experience the legendary wild snow of Little Cottonwood Canyon. Whether you are new to the backcountry or an experienced ski tourer, these clinics offer guided touring in the Wasatch, based in the comfort of the Lodge. The clinics also offer the option to rent gear. The program includes three guided days in the backcountry, as well as instruction on avalanche awareness, beacon rescue, safe route selection, efficient climbing on skins, and downhill techniques. Weather and snow conditions will determine routes. Guide to client ratio is 1:3. Skiing Ability: intermediate to expert; should be able to ski or snowboard on non-groomed snow. Fitness: should exercise routinely.

Backcountry Skiing & Splitboarding Clinic

JANUARY 25-29, 2012 & MARCH 13-17, 2012

Consider coming a day or two before the clinic to acclimate. Want more information? Visit altalodge.com "Ski Adventures" to see a video of backcountry skiing in the Wasatch Mountains, a gear list and itinerary.

INCLUDES:

- four nights lodging, breakfast and dinner daily
- lunch on backcountry days
- three guided days in the backcountry with instruction
- yoga (March clinic)
- tax and Lodge service charge

JANUARY RATES:

\$1,915 per person, double occupancy, standard room
\$2,508 single occupancy

MARCH RATES:

\$2,150 per person, double occupancy, standard room
\$2,863 single occupancy

ARRIVE: Wednesday, Jan. 25 / Tuesday, Mar. 13
DEPART: Sunday, Jan. 29 / Saturday, Mar. 17

Performance Ski Camp

DECEMBER 4-8, 2011 & APRIL 10-14, 2012

This camp is for advanced to expert skiers who want to take their skiing experience at Alta and Snowbird to a new level. Led by ski coaches Stephen Helfenbein and Dr. Collin Bywaters, skiers will be on expert terrain to sharpen their all-mountain ski tactics and techniques. The camp takes a progressive approach to coaching skiers off the hill as well, instructing them about dry land training for better skiing fitness. The small ratio, two coaches for eight participants, allows for individual attention to the skiers.

Stephen and Collin have developed an innovative coaching system that builds all-mountain confidence and versatility. The camp is designed for advanced skiers with high goals. Goals include:

- reading the terrain and conditions for ideal line selection
- understanding how to attain the best skiing fitness
- skiing an entire line without interruption
- learning how to use your skis in different snow conditions
- using turn shape to attack the hill while maintaining speed control

ARRIVE: Sunday, December 4 / Tuesday, April 10
DEPART: Thursday, December 8 / Saturday, April 14

INCLUDES:

- lodging with full breakfast and dinner daily
- three days ski coaching
- dry land training sessions
- three days of lift passes
- high-end demo ski and boots
- tax and lodge service charge

RATES:

\$1,995 per person, double occupancy, standard room
\$2,471 single occupancy, standard room





Robin Cohen Reservations Manager

Returning guests booking their winter reservations know Robin by her infectious sense of humor and her relentless attention to the details of their reservations at the Lodge. Originally from New York, Robin's family moved to La Jolla, California when Robin was in high school. It's a good thing, too, because that's where Robin met her husband, ski photographer Lee (aka Roy) Cohen. According to Robin, Roy rented a Lincoln Town Car, loaded it with her belongings and drove it to Alta, where they spent Robin's first Alta winter as resident managers at Hellgate Condominiums.

Before coming to work at Alta Lodge ten years ago, Robin was a production coordinator on major motion pictures filmed in Utah. One of her projects was the recreation of a desolate winter scene on a frozen reservoir in Utah for the filming of IMAX's *Shackleton's Antarctic Adventure*. An avid gardener, Robin grows eggplant, tomato, basil, squash, and strawberries, and keeps bees in her backyard garden near the mouth of Little Cottonwood Canyon. Ask Robin where she's traveled, and you'll be envious. The family, Robin, Lee and Sam – a recent high school graduate turned pro skier – has hiked through the Dolomites and rafted in Montana, and this summer Robin traveled through Australia and surfed in Fiji. When she's not in Alta, Robin works on getting to as many Bikram yoga sessions as possible, sneaks in quick trips to Zion National Park or flies to La Jolla for beach time.

JANUARY 7-12, 2012

Powder Tracks SKI CLINIC

INCLUDES:

- five nights lodging, breakfast and dinner daily
- four days of instruction and lift tickets
- high-end demo skis and boots
- tax and lodge service charge

ARRIVE: Saturday, January 7

DEPART: Thursday, January 12

PRICE:

\$2,790 per person, double occupancy, standard room

\$3,531 single occupancy

"Fabulous instructor and my skiing moved up several notches!" – Joan R.

"Instructors were excellent—on and off the snow." – Denise T.

Alta is known as a powder skier's paradise, and if you have discovered that paradise and want to improve your skiing, Powder Tracks can help you do it. Now in its tenth season, the successful program combines lodging and meals at Alta Lodge, off-trail ski instruction from Alf Engen Ski School in Alta's legendary terrain, and demos of the newest powder skis from the Deep Powder House. Skiers meet the evening before the clinic begins for introductions and orientation, and then spend the next four days building their skills and exploring the mountain. The clinic is for intermediate and advanced level skiers. The group meets for breakfast, après ski and dinner.



Winter Yoga Retreat

With Kim Lynn & John Cottrell

DECEMBER 9-11, 2011

Find your rhythm at this winter yoga retreat with Kim and John. The practice of yoga allows us to ride the wave of our breath and join in the natural flow of the universe. At this yoga retreat you will have time to unplug from your daily routine, be still and check in with your own rhythm, join the flow with yoga practice, and explore the ski slopes of Alta. You will come away from this weekend feeling reconnected and alive. Open to yoga practitioners of all levels, this retreat is a great getaway for skiers and non-skiers alike. Consider extending your stay for early season skiing.

The day begins with Morning Pranayama, breakfast, and a morning yoga practice.

Break for lunch and ski or free time. Meet for dinner, followed by restorative practice, and conclude after meditation.

INCLUDES:

- five yoga sessions
- two nights lodging
- Friday lunch & dinner; all meals Saturday; Sunday breakfast & lunch
- tax and lodge service charge

ARRIVE: Friday morning, December 9

DEPART: Sunday afternoon, December 11

RATES:

\$575 per person, double occupancy

\$675 single occupancy



Photo: Ben Sumner

DEAR FRIENDS,

At the Lodge, our staff feels like an extended family. Many on our staff have been with us for ten years or more, and we never forget how important that continuity is to making our guests' experience in Alta special. Over the years, many of our employees first came here as children with their parents. Some take a year off after college to "live the dream", and others stay longer. And we often hear, "it's the same as it was when I was little, only better." If you came here when you were little and are still coming, we hope you feel the same way.

On May 10, 2011, we suffered the loss of a very dear friend and employee, Tucker Taffe. Tucker lost his life in a ski mountaineering accident on Mt. Rainier. A memorial was held at the Lodge on June 24, attended by many friends Tucker had made over his years at Alta. He was affectionately called "Tucker de la Wasatch" for his passion of backcountry skiing in the Wasatch Mountains. His family's grief was tempered by the outpouring of love for Tucker from all of his friends. He is deeply missed, and we feel fortunate to have had him with us at the Lodge for so many years.

- Mimi, Marcus
and the Alta Lodge Family



Photo: Kristin McCurdy

ALTA LODGE'S SKI CAMPS FOR WOMEN

Some of our most popular ski adventures have been the Alta Lodge women's camps, developed in conjunction with Alta Ski Area as a way for women to combine their passion for Alta skiing with a fun getaway with the girls. Women have had such a great time at these camps that many of them come back every year with girlfriends or family. The camaraderie is so infectious that a few of the participants got together this June for a reunion of their own "Alta Women's Ski Camp New York City Chapter".

The camps are designed for intermediate to advanced skiers, but this year we recognized that it was time to add a new one. "Many women come back each season for the camps, and we are at a point where a lot of them are ready for a more accelerated experience," said Jen Scott, special programs manager for Alta Ski School. So this season, if you're an advanced to expert skier, we have a women's camp especially for you!

Women's Ski Camp FOR INTERMEDIATE TO ADVANCED SKIERS JANUARY 19-23, 2012 — MARCH 29-APRIL 2, 2012

Now in its fifth season, this popular ski camp grows every year with enthusiastic women skiers from across the country. Instructors from Alta's Alf Engen Ski School show participants the secrets of skiing Alta's legendary terrain and snow. Camaraderie outside of skiing includes après ski at the Sitzmark Club, group dining and a special presentation on women's skis from the Deep Powder House. The camp is for intermediate to advanced skiers. New this season, we've added two yoga sessions. Consider coming early or staying longer for extra ski days.

INCLUDES:

- four nights lodging, breakfast and dinner daily
- three days of ski instruction and lift tickets
- two yoga sessions
- demo skis
- tax and lodge service charge

ARRIVE: Thursday, January 19 / March 29

DEPART: Monday, January 23 / April 2

RATES:

\$2,211 per person, double occupancy, standard room
\$2,804 single occupancy



NEW! Women's Ski Camp FOR ADVANCED TO EXPERT SKIERS FEBRUARY 2-5, 2012

This program will teach advanced skiers the techniques to ski steeper lines confidently in all conditions. If you are a dedicated skier, comfortable skiing black diamond terrain (on and off-trail) and are excited to fine-tune your skills on steeper terrain and variable snow conditions, this program is for you.

INCLUDES:

- three nights lodging, full breakfast and dinner daily
- two days of ski instruction
- two days of Alta lift tickets
- high-end demo skis and boots
- tax and lodge service charge

ARRIVE: Thursday, February 2

DEPART: Sunday, February 5

RATES:

\$1,534 per person, double occupancy, standard room
\$1,979 single occupancy



Photo: Nick Rice

Summer Season

Private Parties

Alta Lodge customizes every private party to the needs of the event. Family reunions, business dinners, engagement and anniversary parties are just some of the parties held at the Lodge. If you have a special event coming up, our dining, service and setting will make it memorable.

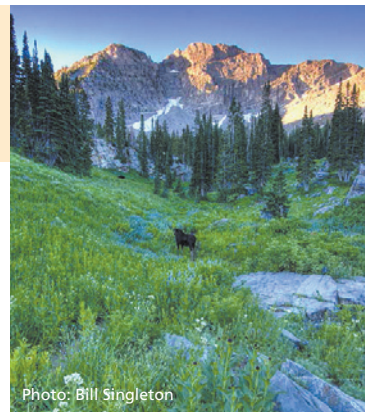


Photo: Bill Singleton



Weddings

Beautiful weddings in a spectacular mountain setting are especially romantic and unforgettable. The intimate and private setting, combined with easy access from Salt Lake City International Airport, make the Lodge an easy choice for brides and grooms. Special lodging rates apply for wedding guests, and Sunday Brunch is a great addition for a festive weekend. An on-site wedding planner works with couples to plan their rehearsal dinner, ceremony, dining, wedding cake and beverage service. A complimentary stay is included for the bride and groom.

Mountain Meetings and Retreats

Imagine your next meeting in a mountain setting with natural light, fresh air and no distractions. The relaxed environment and our attention to detail create a place for focused meetings and retreats. Known for fine food and guest service, Alta Lodge hosts local and national meetings and retreats from June through October.

For weddings, conferences, and private parties, contact:

Rosie O'Grady, Group Sales Manager,
at 801-277-3292 or rosie@altalodge.com



Friends of Alta

Friends of Alta, a 501(c)3 non-profit, is Alta's local land trust. The mission of Friends of Alta is to protect the environment of Alta, including watershed and wildlife habitat areas; to preserve Alta's unique character and heritage; and to encourage stewardship and sustainability of Alta's environment and community.

Friends of Alta initiated the Bill Levitt Fellowship Program in November 2010, as a tribute to Bill's record of public service and to his standards of excellence, intelligence, and integrity in public

process. The Fellowship program provides selected individuals with the opportunity to work alongside the Executive Director for three to six months to help fulfill Friends of Alta's mission by contributing to the organization's protection of the Alta environment.

The fellowship program is made possible through donations to Friends of Alta in memory of Bill Levitt. If you wish to contribute to this program, please contact Friends of Alta, or donate through the Bill Levitt memorial page on the Friends of Alta website. For more information or to donate, please go to friendsofalta.org.



STABUTIC

AN ALTA LODGE TRADITION

On rare occasions when the weather is not cooperating with us, Lodge employees have been known to hold a ceremony that, if done correctly, will change the weather within 24 to 48 hours. Occasionally, early season guests may be briefly awakened, as the first rays of morning sun hit Baldy Peak, by something that sounds like a party. Most figure it must have been a dream and go back to sleep. In reality, it was a Stabutic.

First, you need to know that the word Stabutic originally meant "anti-scurvy". For the ceremony, unsuspecting Alta Lodge employees are roused from their beds at an inhuman hour of the morning. The Stabutic is a drink with a base of orange juice, and on top of the orange juice is floated an inch of Bourbon. The ceremony involves placing your left hand on the top of your head (so it doesn't blow off), facing the mountain as the sun rises, and in unison, saying "Snow, Snow, Snow" - (or, if you have been having too much snow - "Sun, Sun, Sun"), and then chugging through the bourbon until you hit the orange juice.

The first Stabutic is the eye opener, the second is the heart starter and the third is the day changer. After that, no one counts.

Alta Reunion Week

APRIL 9-15, 2012

Former Alta employees, season pass holders, college ski buddies, and friends who haven't been to Alta in ages... here's a great excuse to come back! Spring in the Wasatch Mountains is a great time – deep snow, mild temperatures and longer daylight hours. The pace seems more relaxed and there's more social skiing with friends. If you haven't been to Alta in April, you don't know what you're missing!

Alta Reunion Week will take place during our annual Spring Celebration – during April we are offering:

- Complimentary receptions with wine and appetizers after skiing, several days a week.
- Lunch served on the sundeck (weather permitting).
- Complimentary picnic lunches on the ski slopes, beverages included (dates to be announced, weather permitting).
- High performance ski demos from Deep Powder House – at a special rate for Alta Lodge guests of \$30 per day (regular price \$45). Take this opportunity to try the best new skis from Rossignol, Volkl, Salomon, Armada and Blizzard. Bring your ski boots, and travel light – leave your skis at home!



Photo: Todd Keith

altalodge.com
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