



News

Alta's Traditional Mountain Lodge

Volume 1, Issue 5, 2010-2011

Family and friends gathered in Alta on July 14 to celebrate Bill Levitt's life. As owner of Alta Lodge, Mayor of the Town of Alta, advocate for open spaces, and community leader, Bill accomplished much in his life, but nothing stood out more than the love and passion for Alta that he shared with so many through his words and his actions. There is so much to say about Bill. Here

are some memories some of you have shared with us, closing with one of our favorite sayings from the man himself.



"He was already an Alta icon when I came to the Lodge in 1967. He fully understood the magic of Alta, a magic that he was always willing to share. To many he gave the Alta experience with a smile. To most of us, the lucky ones, he allowed us to earn Alta which made us Alta and Alta us."

"Bill Levitt embodied everything a good leader and politician should. Always insightful and knowledgeable on current events, it's no wonder he had an amazing impact on everyone he met and



everything he touched. Alta Lodge is an amazing place because of this man, and

furthermore Alta is an amazing place because of his love and dedication to keeping it simple. He fought the good fight for all of us and we all reap the benefits because of his hard work."

"He had a passion for this place. He was determined to protect it. He understood how fragile a thing like 'place' can be. He was a formidable opponent of schemers and slash-and-burn developers. He loved politics and he didn't mind making enemies. The result was what counted. And his results are apparent: Alta doesn't look like or



Bill Levitt, 1917-2009: AN ALTA LEGEND

feel like so many other resort towns pasted together in the prevalent industrial model."

"As I came to know the Levitt family I was taken by the tight dynamic Bill and Mimi had with their extended family. I was also impressed with the depth of relationship Bill and Mimi had with so many of the Alta Lodge guests. Clearly this was no ordinary hotel and Bill and Mimi were not typical proprietors."



"Bill and I were having lunch together one day. He said to me, 'My father in law once said to me, 'Son, if you make your bed hard, you will turn over many times.' ' So I said, 'Bill, what the heck is that supposed to mean?' He said, 'Beats me!' "

"I tell people who come here: 'You're an Alta person now.

When the world gets to be too much and you feel like you have to flee, you just come to the bottom of the canyon. We'll have your name on a list, we'll close the gates, we'll point the avalanche guns down the canyon. The bad guys won't come up after you. "

We miss him.

To read more memories and stories about Bill, or to share your own, please click the Bill Levitt link on altalodge.com for Bill's memorial blog.



DEAR FRIENDS,

Last season was bittersweet for us. On the sweet side, we saw things starting to look up again at the Lodge as new guests joined us, many guests returned again and the snow got deeper and deeper through the spring season. There were so many great powder days this spring, and we hope you were here with us for some of them.

With Bill's passing in December, we realized that he wouldn't be joining us this November at the tradition he started many years ago – the Alta Kickoff party. We'll miss Bill's pearls of wisdom at his annual New Year's Eve toast, and the endless stories – "and some of them are even true", as Bill used to say – that he shared with all of us over the years in the dining room. We hope you'll share your stories of Bill with us when you come back to stay... and if you don't have any "Bill stories", we hope you'll share your stories of your day on the mountain at Alta. Those are the stories Bill would have most wanted to hear.

April 2011 is going to be an extra bonus month for spring skiers, with Alta staying open through April 24 for the Easter holiday. We hope you'll be here for it!

- Mimi, Marcus and the Alta Lodge Family

Thanksgiving at the Lodge

Start your own Thanksgiving ski tradition this season at Alta Lodge!

On Thanksgiving, spend the day on the mountain while Lodge chefs prepare a traditional Thanksgiving dinner, featuring roast turkey and house-made soup, dressings and sauces, with fresh seasonal vegetables, followed by a special dessert.

DATES: Any 4 consecutive days over the Thanksgiving holiday.

INCLUDES:

- Four nights lodging in a standard room
- Full breakfasts, Thanksgiving dinner and dinners nightly
- For two adults and two kids ages 18 and under, in their parents' room

RATE: \$1,800

Tax and service charge are included.

Women's Ski Camp

January 21-25, 2011 March 31-April 4, 2011



Now in its fifth season, this popular ski camp grows every year with enthusiastic women skiers from across the country. Instructors from Alta's Alf Engen Ski School show participants the secrets of skiing Alta's legendary terrain and snow. Camaraderie outside of skiing includes après ski at the Sitzmark Club, group dining and a special presentation on women's skis from the Deep Powder House. The camp is for intermediate to advanced skiers. New this season, we've added two yoga sessions. Consider coming early or staying longer for extra ski days.

"I thought the instruction was exceptional; all instructors were friendly, enthusiastic, supportive and fun to be around." – Martha F.

INCLUDES:

- Four nights lodging
- Breakfast and dinner daily
- Three days of ski instruction and lift tickets
- Two yoga sessions
- Demo skis

ARRIVE: Thursday, January 21 or March 31

DEPART: Monday, January 25 or April 4

JANUARY PRICE:

- \$2,116 per person, double occupancy, standard room
- \$2,691 single occupancy, standard room

MARCH PRICE:

- \$2,069 per person, double occupancy, standard room
- \$2,620 single occupancy, standard room

Tax and lodging service charge are included.



JANUARY 8-13, 2011

Powder Tracks SKI CLINIC



INCLUDES:

- Five nights lodging
- Breakfast and dinner daily
- Four days of instruction and lift tickets
- Demo skis

"Fabulous instructor and my skiing moved up several notches!" – Joan R.

"Instructors were excellent—on and off the snow." – Denise T.

Alta is known as a powder skier's paradise, and if you have discovered that paradise and want to improve your skiing, Powder Tracks can help you do it. Now in its eighth season, the successful program combines lodging and meals at Alta Lodge, off-trail ski instruction from Alf Engen Ski School in Alta's legendary terrain, and demos of the newest powder skis from the Deep Powder House. Skiers meet the evening before the clinic begins for introductions and orientation, and then spend the next four days enhancing their skills and exploring the mountain. The clinic is for intermediate and advanced level skiers. The group meets for breakfast, après ski and dinner.

ARRIVE: Saturday, January 8

DEPART: Thursday, January 13

PRICE: \$2,665 per person, double occupancy, standard room
\$3,384 single occupancy, standard room

Tax and lodging service charge are included.

Marcus Dippo Chief Executive Officer

Marcus Dippo first came to Alta Lodge in 1978, following a college ski trip to Alta and a geology summer field camp in Utah. After completing a degree in geology at the University of Wisconsin, Marcus came to Alta to spend one winter skiing and bus-sing tables at the Lodge. It's been one long winter, and Marcus is now well over 30 in his collection of Alta season passes. Marcus and Cassie Levitt married in 1986, and they now have two grown sons, Sam and Wilson. Sam graduated in 2010 from Georgetown University, and Wilson attends Bowdoin College.

Marcus has worn many hats at the Lodge, which would explain what he calls his occasional "bad hair days". Marcus has been our maitre d', bookkeeper and general manager, and has been chief executive officer of the Lodge since 2005. An avid skate skier, "Tele-Marcus" takes a break several times a week to ski the track at Alta, as well as the downhill runs at Alta Ski Area, and has also been known to leave Little Cottonwood Canyon for skate skiing in other locations. In the summer, Marcus and Cassie backpack in the Uinta Mountains and the canyons of Southern Utah, and also enjoy road biking in the Salt Lake Valley and nearby mountains.

Representing the second generation of innkeepers in the Levitt family, Marcus carries on the tradition Bill Levitt started many years ago of meeting and greeting guests in the Lodge dining room. Having served as the Lodge maitre d' for many years, Marcus looks forward to reconnecting each season in the dining room with the many returning guests who know him well. Above all, Marcus is dedicated to carrying on the Alta Lodge tradition of a providing a warm lodge experience for our guests, and preserving the Alta experience for future generations.



Gordy Peifer's All Mountain Ski Adventures

FEBRUARY 9-13, 2011

New for the 2010-2011 Ski Season!

Big mountain adventure skier Gordy Peifer has teamed up with Alta Lodge for our newest ski camp—**All Mountain Ski Adventures**. The camp is geared towards advanced and expert skiers who want to ramp up their skiing. Participants will challenge themselves on the legendary terrain at Alta and Snowbird, have their skiing analyzed with video shot on-mountain, and listen to recognized experts discuss the unique attributes of the Wasatch Mountains.

Skiers will group for breakfast each morning and then head out with the guides for skiing. Participants will ski in groups according to skill level and will have the opportunity to ski with a different guide each day. Après ski the group meets for video analysis of the day's skiing, followed by dinner and a guest speaker each evening.

"I can't believe the difference the camp made in my skiing. Everything seemed so much easier. These camps are awesome experiences and I fully recommend them to anyone who wants to gain more confidence in their skiing." – Brent

ARRIVE: Wednesday, February 9, 2011

DEPART: Sunday, February 13, 2011

INCLUDES:

- Four nights lodging with breakfast and four-course dinner daily (lunch is additional)
- Three days of ski coaching
- Three days of lift tickets
- Video analysis
- Guest speakers

RATES:

\$2,139 per person, double occupancy, standard double room

\$2,742 single occupancy, standard room

Tax and lodging service charge are included.



Yoga & Backcountry Skiing Retreat

JANUARY 5-9, 2011

We are hosting this retreat for a second season this year, after participants raved about it last winter. The unique retreat combines backcountry skiing with five indoor yoga sessions. The retreat is led by Winslow Passey, lead guide for Utah Mountain Adventures. Winslow was trained in Satpa Yoga under the direct supervision of Yogi Dr. Sushil Bhattacharya in Kathmandu, Nepal. The intention of the retreat is to increase self-awareness and connect with the surroundings, maximizing the fun and enjoyment of the experience.

No backcountry skiing or yoga experience is required, but participants should be intermediate or advanced level skiers and capable of skiing on

ungroomed terrain at the ski area. Good fitness is essential, with the ability to hike 2,500-3,500 feet in elevation gain. Guide to client ratio is 1:3.

INCLUDES:

- Four nights lodging
- Breakfast and dinner daily
- Three days of guided skiing and instruction
- Five yoga sessions

ARRIVE: Wednesday, February 5

DEPART: Sunday, February 9

RATES:

\$1,952 per person, double occupancy, standard room
\$2,572 single occupancy, standard room.

Tax and lodging service charge are included.

Chef's Corner

Chef Paul Raddon has a number of signature sauces, served with fish, fowl, game and beef. He focuses primarily on wine reductions and demi-glaces. Cheffie's Raspberry Wine Sauce was served this summer at an Alta Lodge wine pairings dinner on a pan-fried duck breast, paired with an Argentine Malbec. Here's the sauce recipe, which Cheffie says can be served with venison, bison, breast of duck, or breast of chicken. Give it a try, and let us know how you like it!

RASPBERRY WINE SAUCE

3 Tbsp. butter
3 Tbsp. sugar
1/3 cup white wine
1/3 cup orange juice
3 Tbsp. raspberry vinegar
1 1/4 cup fresh raspberries
1 1/4 cup beef consommé
1/2 cup chicken stock
2 Tbsp. brandy
2 Tbsp. honey

Melt the butter, add the sugar, and stir together until the mix turns to an amber color.

Then add the white wine, orange juice and raspberry vinegar and bring the mixture to a boil. Next, add the fresh raspberries, beef consommé and chicken stock. Let simmer and reduce to 1 1/2 cups. Using a fine colander, strain the raspberries and force the liquid through the colander. Then add the brandy and honey and thicken a little with a slurry of cornstarch and water. Drizzle over the main course and garnish with fresh raspberries and a sprig of thyme.

Free Kids' Program

Family ski vacations have a long tradition at Alta Lodge, in some cases going back several generations. The Lodge is a comfortable, relaxed environment for families. The free Kids' Program is especially suited for kids ages 4 to 11, but all ages are welcome. (Kids under the age of 4 do need to be accompanied by an adult.)

The Kids' Program offers the following:

- morning and afternoon shuttle to and from Alta Ski School and Day Care
- after-ski activities
- special kids' dinner at 5:30 pm
- activities after dinner
- special holiday activities

If your children are not yet old enough to participate, babysitting can be arranged through the front desk; advance notice is recommended.

The Wasatch Mountains provide some of the best and most accessible backcountry skiing in the country. With guides from Utah Mountain Adventures, Alta Lodge is the launch point for two backcountry ski clinics for the 2010-2011 ski season. These clinics are aimed toward skiers who want to build their backcountry skills and experience the legendary wild snow of Little Cottonwood Canyon.

If you are new to backcountry skiing, the clinic is an ideal introduction and includes the option to rent gear. If you are an experienced backcountry

skier, it's a great way to get a guided introduction to the backcountry around Alta, find the best snow the day has to offer, brush up on touring skills and meet new skiing partners. The program includes three days of guided skiing, as well as instruction on avalanche awareness, beacon rescue, safe route selection, efficient climbing on skins, and downhill skiing techniques. Weather and snow conditions determine ski routes. Guide to client ratio is 1:3. Ski Level: intermediate to expert; should be able to ski on non-groomed snow. Fitness: should exercise routinely. For ages 14 and older.

Consider coming a day or two before the clinic begins to acclimate. Want more information? Visit altalodge.com "Ski Adventures" to view a video of backcountry skiing in the Wasatch Mountains and to see a gear list and itinerary.

INCLUDES:

- Four nights lodging
- Breakfast and four-course dinner daily
- Lunch on backcountry days
- Three days guided skiing and instruction

ARRIVE: Wednesday, February 2 / April 6

SKI DAYS: Thursday, Friday & Saturday

DEPART: Sunday, February 6 / April 10

FEBRUARY RATES:

\$1,892 per person, double occupancy, standard room
\$2,467 single occupancy, standard room

APRIL RATES:

\$1,700 per person, double occupancy, standard room
\$2,176 single occupancy, standard room

Tax and lodging service charge are included.

Performance Ski Camp

DECEMBER 7-11, 2010

Get an early jump on the season with this camp! Alta Performance Ski Camp is for advanced to expert skiers who want to take their skiing experience at Alta and Snowbird to a new level. This early season three-day camp, led by Stephen Helfenbein and Dr. Collin Bywaters, takes skiers to expert terrain to employ all-mountain ski tactics and techniques. The camp takes a progressive approach to coaching skiers off the hill as well, instructing them about dry land training for better skiing fitness.

The coaches have developed an innovative coaching system that builds all-mountain confidence and versatility. The camp is designed for expert skiers with high goals. Goals include:

- Reading the terrain and conditions for ideal line selection
- Skiing an entire line without interruption
- Learning how to use your skis in different snow conditions
- Using turn shape to attack the hill while maintaining speed control
- Understanding how to attain the best skiing fitness

ARRIVE: Tuesday, December 7, 2010

DEPART: Saturday, December 11, 2010

INCLUDES:

- Lodging with full breakfast and four-course dinner daily (lunch is additional)
- Three days ski coaching
- Dry land training sessions
- Two days Alta lift passes; one day Alta-Snowbird lift pass



- Three days demo skis
- Four nights lodging

RATES:

\$1,923 per person, double occupancy, standard room
\$2,399 single occupancy, standard room

Tax and lodging service charge are included.

Summer in Alta

From early June to early October, Alta Lodge is open seven days a week. When all that winter snow melts, summer brings an abundance of life to Little Cottonwood Canyon, with moose, elk, deer, and over 100 varieties of wildflowers. The Lodge serves as a base for hiking, trail running, mountain biking and photography.

During the summer season, the Lodge offers 44 lodging rooms with standard room rates starting at \$94 per night. Sunday Brunch is served from 9:30 am to 2 pm, featuring over 50 menu items, beverage service and live jazz. Saturday lunch is served from 11 am to 2 pm.



Photo: Bill Singleton



Weddings

Beautiful weddings in a spectacular mountain setting are especially romantic and unforgettable. The intimate and private setting, combined with easy access from Salt Lake City International Airport, make the Lodge an easy choice for brides and grooms. Special lodging rates apply for wedding guests, and Sunday Brunch is a great addition for a festive weekend. An on-site wedding planner works with couples to plan their rehearsal dinner, ceremony, dining, wedding cake and beverage service. A complimentary stay is included for the bride and groom.

Mountain Meetings and Retreats

Imagine your next meeting in a mountain setting with natural light, fresh air and no distractions. The relaxed environment and our attention to detail create a place for focused meetings and retreats. Known for fine food and guest service, Alta Lodge hosts local and national meetings and retreats from June through October.

For weddings, conferences, and private parties, contact:

Rosie O'Grady, Group Sales Manager,
801-277-3292 or rosie@altalodge.com



Friends of Alta

Friends of Alta, a 501(c)3 non-profit, is Alta's local land trust. The mission of Friends of Alta is to protect the environment of Alta, including watershed and wildlife habitat areas; to preserve Alta's unique character and heritage; and to encourage stewardship and sustainability of Alta's environment and community.

This year, Friends of Alta is pleased to announce the Bill Levitt Fellowship, focused on bringing together Bill's standards of excel-

lence, intelligence and integrity in public process, with the conservation efforts of Friends of Alta. Fellowship opportunities will be open to students or others wishing to further their knowledge and experience in conservation, local government and dynamic communities. The fellowship program is both a tribute to Bill's public service record and an effort to train new leaders in the traditions Bill personified. The fellowship program is made possible through donations to Friends of Alta in memory of Bill Levitt. If you wish to contribute to this program, please contact Friends of Alta, or donate through the Bill Levitt memorial page on the Friends of Alta website.

For more information or to donate, please go to friendsofalta.org.





Photo: Todd Keith

Kids Stay Free

**OPENING DAY (tentatively
NOV. 19) TO DECEMBER 18, 2010
APRIL 3 TO 24, 2011**

Families like this, and so do we! This year we are again offering free lodging and meals for kids during early and spring season in 2010 and 2011. Two kids (ages 18 and under) stay in their parents' room with no additional charge for lodging, breakfast and dinner. A four-night minimum stay applies. Make plans now for a great family getaway at the Lodge.

Special Offer from American Express Rewards® Membership: 25,000 points

Book one standard room or better for a stay at the Lodge between November 19 and December 16, 2010

- Four night minimum stay required
- Offer good for above dates only and for standard double room or corner rooms
- This offer is based on availability, has no cash value and is not valid in combination with other offers. Receive 25,000 Membership Rewards points, awarded 10-12 weeks after check out from Alta Lodge.

Please call Alta Lodge Reservations at 800-707-2582 (alta) to take advantage of this offer.



**MEMBERSHIP
rewards®
BonusPoints**

Spring Celebration

APRIL 3 – 24, 2011

Spring in the Wasatch Mountains is a great time—deep snow, mild temperatures and longer daylight hours. The pace seems more relaxed and there's more social skiing with friends. If you haven't been to Alta in April, you don't know what you're missing!

During Spring Celebration we are offering:

- Complimentary receptions with wine and appetizers after skiing for our Lodge guests each Monday, Wednesday and Friday.
- Lunch served on the sundeck (weather permitting).
- Complimentary picnic lunches on the ski slopes, beverages included (dates to be announced, weather permitting).
- High performance ski demos from Deep Powder House—at a special rate for Alta Lodge guests of \$30 per day (regular price \$45). Take this opportunity to try the best new skis from Rossignol, Volkl, Salomon, Armada and Blizzard. Bring your ski boots, and travel light—leave your skis at home!

**altalodge.com
reservations: 800-707-2582 (alta)
801-742-3500
Alta, Utah**

**PO Box 8040
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