



Alta Lodge

News

Alta's Traditional Mountain Lodge

2018-2019

SEASON PASSES: THIS YEAR, BE A LOCAL!

For many skiers, a season pass to a favorite resort is like wearing a gold medal. It was once a badge worn by locals or those with the dedication to "live the dream." Now, with recent resort acquisitions and resulting multi-resort passes on the market, the season pass is more accessible to the skiing public. For those who only ski a few days in a season, a daily pass such as the Alta Convenience Card is still probably the way to go. However, if you are fortunate enough to get more than a handful of days on the slopes, there are options that may make the coveted season pass a worthwhile dream come true.

The multi-resort season pass trend started about a decade ago when Vail Corporation introduced their Epic Pass, offering unlimited access to the ever-growing number of Vail-owned resorts. Then came Mountain Collective, an unprecedented season pass that originally joined Alta,

Snowbird, Aspen/Snowmass, Jackson Hole and Squaw Valley/Alpine Meadows with access to the participating resorts at a discounted rate. Mountain Collective has become a popular pass for many of



our guests and Alta skiers. The newest multi-resort season pass is the Ikon pass, offered by Alterra Mountain Company, a joint venture between private investment firm KSL Capi-

tal and the owners of Aspen Skiing. The conglomerate now owns thirteen resorts and counting. Ikon offers access to those resorts, along with over twenty additional iconic ski mountains. Unless you spend most of your season in Colorado or Park City (we hope not), the Epic pass is not very relevant to Alta Lodge guests. However, both the Ikon pass and the Mountain Collective pass include Alta privileges, in addition to the varied season pass options offered by Alta Ski Area.

What's the best pass to get? The one you will use the most! In our world, that's always an Alta pass. Alta Lodge President Cliff Curry said, "I love ski vacations. I don't even care much if the snow is not up to Alta standards. It's always fun to see how other lodges and mountains do it... and it's great to ski right under the lift line, incognito. But there is something about coming back to our home mountain here. You'd think I might be jaded after all of these years, but the attraction of Alta just deepens with time. Every year, I find my new best line on the mountain. Would you rather see ten European countries in a month ... or rent a little apartment in a neighborhood in Paris? Would you rather date somebody different every week ... or be married? OK, maybe don't answer that one, but you get the point. Ski vacations are great, visiting a bunch of different mountains is great, but Alta is for life."

Traversing out in the ski world to sample what our friends in the wider mountain community have to offer can be part of the adventure. And no matter where you go, it is always comforting to know that the gravitational pull of low-key intimacy, lasting friendships, fine dining, and unmatched snow quality will bring us back together at our special lodge.

GETTING HERE

YES, IT'S THAT EASY!

Salt Lake International Airport continues to grow and offers direct flights from most major metropolitan areas. The airport itself is undergoing a physical expansion (completion in 2020) and continues to be a growing Delta hub.



NO RENTAL CAR NEEDED

Save an extra step in your vacation planning, the white-knuckle winter driving, and the cost of a rental car for the week. No car is needed for your Alta vacation! Alta's annual average snowfall of 550 inches is a great reason to ski Alta – and a great reason not to drive. We recommend door to door booking with Alta Shuttle and our staff is happy to make reservations on your behalf. Be picked up at baggage claim, sit back, relax and enjoy the ride. You'll be delivered stress-free, safe and sound to the Lodge.

TRAVEL AND SKI THE SAME DAY!

Our winter wonderland is about an hour from the airport. With an early morning direct flight, guests from around the US can arrive in Salt Lake City late morning, hop on the shuttle, grab lunch at the Lodge and be out on the slopes for an afternoon half-day. The access and maximum time on the slopes is unsurpassed.

YOUR ULTIMATE SKI VACATION



PHOTO: John Shafer / PhotoJohn

An Alta Lodge ski vacation should be on every skier's bucket list. Not only to ski Alta's legendary terrain (there's something for everyone) and "The Greatest Snow on Earth", but also to experience one of the truly authentic ski lodges in North America. Our traditional lodging and dining package includes a comfortable night's stay with a full hot breakfast and four-course dinner daily. The biggest decisions you'll have to make are where to ski and what to eat and drink.

Alta Lodge has unmatched ski-in/ski-out access in the heart of Alta. Once you're here, there's

no grocery shopping, no dishes, and no commute or canyon traffic—just great skiing and camaraderie. If you are traveling as a family, check out our complimentary Kids' Club. Over 75% of our guests are return guests to the Lodge. If you are one of them, you know why you keep coming back. If you haven't been here before, or if it's been a while, we invite you to come stay with us and enjoy the Alta Lodge experience!



PHOTO: Billy Haas

2018 2019 ALTA LODGE SKI ADVENTURES

Alta Lodge Ski Adventures, in partnership with Alta Ski Area and the Alf Engen Ski School, are multi-day immersion programs designed to increase your confidence and skill on the hill, along with providing an outstanding ski lodge experience. All you need to do is get here and be ready to ski! You'll enjoy world class skiing and coaching with instructors from Alf Engen Ski School, paired with your stay at Alta Lodge. Be prepared to learn, be challenged, make new friends and most of all, have fun!

"My experience last year was nothing short of amazing and I learned a ton! Enough to get me on moguls, on my "skinny" skis, back in Vermont (would never consider skiing moguls on my own ANYWHERE let alone in Vermont) . . . and I took advantage, putting everything I learned this past year to the test. I surpassed even my own hopes and expectations for my skiing." – Stacy F. 2018

For more details on which clinic is best for you, give us a call at 800-707-2582 or check out altalodge.com/ski-adventures. Register early, these programs fill up fast!

Alta Performance Ski Camp Dec. 12 - 16, 2018 &
Dec. 16 - 20, 2018*

* Book the December Performance Camps back to back for a full ski-week experience!

Powder Tracks Jan. 5 - 10, 2019

Women's Advanced-Expert Camp Jan. 13 - 17, 2019

Women's Intermediate-Advanced Camp

Jan. 24 - 28, 2019

Alta Performance Ski Camp Feb. 10 - 14, 2019

Women's Intermediate-Advanced Camp

Mar. 3 - 7, 2019

Alta Breakthrough Camp Mar. 7 - 11, 2019

Alta Performance Camp Apr. 5 - 9, 2019

* NEW - ALTA PERFORMANCE CAMP SKI WEEK

We are offering two early season Performance Camps positioned back-to-back to provide a full ski week experience. For advanced to expert skiers, we can't think of a better way to tune up for winter and set yourself up for a great season. The combined December Alta Performance Camps offer 8 nights lodging, 6 days coaching and a break day in the middle to rest or practice on your own. This truly immersive experience will not only transform your skiing, but also offer you an incredible ski vacation on and off the hill. Are YOU ready?



GUEST PROFILE:
MEET the BLUM-MERTEN FAMILY

Lauren and Bill have been staying at Alta Lodge for 16 years and they are a true Alta love story. They first came to Alta separately in 1988. Bill tried Park City, Solitude, Snowbird, and finally, Alta. As he describes it, "It snowed the whole time, and I never got a full view of the ski area. But there was one afternoon we skied in Westward Ho non-stop; it was so deep I couldn't see my next turn and sometimes I couldn't even breathe. But that afternoon . . . I've been coming back ever since!" Lauren describes her trip: "I was in between jobs and I was looking for a fun solo trip. I called the lodges looking for a women's dorm room, and Alta Lodge was the only place in town offering that . . . it was so easy to make friends and meet ski partners here – and it still is." Several years later, Lauren and Bill were paired up on the double Wildcat chair, and the rest is history.

Bill and Lauren married in 2002 and their daughter Katie was born in 2006. Katie has grown up skiing Alta. Her first trip was when she was 8 months old. Katie was in the pre-ski program before she turned 3 years old. The day-care service available at Albion (Alta Children's Center) blended in with early "pre-ski" activities at the ski school, and between those two services, they were able to make frequent family trips to Alta work from the get-go. According to Lauren, "we come to Alta because the mountain and conditions are almost always better than anywhere else. It's also very easy to get to Alta from the East Coast. We joke that we can be skiing at Alta in the time it takes for us to drive up to Stowe. We enjoy the comfort, camaraderie and service at the Lodge. The vegetarian food is excellent. I often have it even though I am not a vegetarian. Katie likes the freedom of being with her friends in the Lodge and the independence staying in the Lodge gives her."

Lauren works as the Chief Investment Officer of a registered investment advisory firm. Bill, an engineer, has been pursuing a passion of making skinny, east-coast, craft skis. Katie, now 12 and a seventh-grader, is a level 9 skier and can ski anything on the hill. As busy as they are, we have the pleasure of hosting the Blum-Merten family as Lodge guests for three ski vacations every winter.



LETTER FROM FAMILY

DEAR FRIENDS

It seems as if change these days is like a downhill ski race – full speed, vast potential outcomes, and always exciting! We see and experience it everywhere, and let's face it, we all need a break from the fast-paced changes in order to keep up with them. That's probably why many find Alta and Alta Lodge a haven. We're not immune to change, but we try to stay focused on the fundamentals that aren't in the race: family, connection, love of the mountains, and "The Greatest Snow on Earth." These qualities and experience are what we think of as the spirit of Alta. We hear repeatedly from guests that a stay at Alta Lodge is like coming home. It's the time to truly unwind with friends and family and refuel with great skiing, dining and mountain energy.

Although corporate acquisitions and multi-resort season passes may offer up exciting opportunities for skiers to travel the globe and try it all, we hope your vaca-



tion plans including coming home to stay at Alta Lodge, where you will find your authentic Alta experience.

We can't wait to welcome our family of guests home to the Lodge for another great season!

- Marcus, Mimi & the Alta Lodge Staff

SEASON PASS OPTIONS

What's the best pass to get? Here's a breakdown of the season pass offerings that include Alta benefits, to help you decide if a season pass is for you, and what your best option may be. Do the math based upon your anticipated days on snow. You just might become a new season pass holder!



Adult Season Pass
\$1,199

"I've got a golden ticket!"

Alta season passes include:

Wasatch Benefit - 2 days complimentary skiing at Snowbird, Solitude, and Deer Valley.

Reciprocity Benefits - with 50% off day passes at all Mountain Collective resorts.

Alta also offers an incredible family season pass option, discounted season passes for skiers 25 and younger/65 and older, seasonal Pay As You Go Cards, and transferable Powder Cards, and of course the Alta/Bird season pass. Visit Alta.com for all Alta season pass opportunities.

Child Season Pass
(12 and under)
\$249

Family Package
\$2,399

Opt to purchase a Full or Base Ikon pass.

Participating Utah resorts are Alta, Snowbird, Deer Valley, Solitude, and Brighton.

Full Ikon - Unlimited access to 14 unique resorts. Plus 7 days access to each of 21 additional destinations (that's 7 included days total between Alta and Snowbird). Purchase up to 10 single-day lift tickets at 25% off for friends and family. *Zero blackout days.*

Base Ikon - Unlimited access to 12 unique resorts. Plus 5 days access to each of 23 additional destinations (5 shared days between Alta and Snowbird). Purchase up to 8 single-day lift tickets at 25% off for friends and family. *Some holiday blackout dates apply.*

Discounted season passes available for skiers/riders 17 and under. Ikonpass.com



Full Ikon Adult Pass
\$999

Base Ikon Adult Pass
\$699



Adult Season Pass
\$449

Keeping it simple, yet effective, Mountain Collective offers 2 days skiing at 17 top notch destinations. Participating Utah resorts include Alta, Snowbird, and Snowbasin.

Child Season Pass
(12 and under)
\$99

Receive 50% off all additional days at each resort for the season. *Zero blackout days. MountainCollective.com*

KIDS STAY FREE

Take advantage of traveling outside of peak season and regimented school vacation weeks. Our Kids Stay Free program is a great opportunity to avoid the crowds and enjoy the already lower early and spring season lodging rates, while having up to two children (ages 12 and under) stay at no additional charge. With two children staying and eating for free, this is a savings of over \$200 per night!

Early Season – November 21 – December 15, 2018

Spring Season – April 7 – 20, 2019



PHOTO: Stuart Ruckman

Younger guests from 4-12 years will enjoy participating in our complimentary Kids' Club. Offered throughout the winter season and a Lodge tradition for over twenty-five years, Kids' Club was designed to make the family ski vacation easier and more enjoyable for the entire family. Offering ski school/children's center transportation, an early kid-friendly dinner and supervised après ski activity, Kids' Club is a favorite for children and parents alike. Learn more at altalodge.com/kids-club.

Alta's Alf Engen ski school offers full and half day programs for kids ages 4 and up. For your little rippers under the age of four, private lessons are available. For more information, contact Ski School at 801-799-2271.



If your little ones aren't quite ready to hit the slopes, or participate in a full day of ski school, the Alta Children's Center is here to help! Located just above the Alf Engen Ski School at the base of Alta's Sunnyside lift, childcare and skiing go hand in hand. For parents, this means peace of mind that your children will be well cared-for, and you'll get plenty of time on the hill.

Under new ownership and getting rave reviews, the Alta Children's Center provides a safe and fun "pre-ski program" and care center for ages 2 months to 10 years. They also work seamlessly with Ski School and our Kids' Club staff to make transitions easy for the entire family.



5TH AND 6TH GRADE PASSPORTS

If you have 5th or 6th graders in your family, you are going to LOVE Ski Utah's passport program. Ski Utah's passport offers three free days to 5th graders (9-11 years old) and one free day to 6th graders (10 to 12 years old) at all Utah resorts. No residency required! Alta Ski Area has no blackout days and also offers 50% off one adult day pass (the child must be present). Visit sk Utah.com/passes/passport for more information or to sign up.

FAMILIES WHO SKI TOGETHER...

For parents who ski, there is nothing quite like turning your love for skiing into your children's love for the sport. Although the reward far surpasses the effort, planning a family ski trip can feel overwhelming. From the planning and logistics, to the gear, to the "family management" on the mountain, you may think you need a vacation from your vacation. We get it! As proprietors of the Lodge for almost 60 years, the Levitt family have raised generations of skiers in their own family, right alongside guests doing the same thing. It's our mission to provide the best experience for the entire family, now and for generations to come.



CHEF'S CORNER

MAPLE-BALSAMIC VINAIGRETTE

I looked up some old friends recently, and it wasn't awkward or disappointing. We easily reconnected, and I was reminded why we got along so well in the first place. My old friends are recipes we have posted in previous newsletters. They represent a spectrum of styles and tastes, with two things in common. They translate well to the home kitchen, and continue to grace our menus and please our guests. It is my pleasure to add to that list. After our Maple-Balsamic Vinaigrette was introduced as a weekly feature of our salad rotation, guests began to request it on a nightly basis. It was so popular we added it to our lunch menu. It's also terrific with salmon or skin-on grilled chicken.

Recipe:

4 tbsp Dijon mustard
6 tbsp pure maple syrup
1/2 cup balsamic vinegar
1 cup extra virgin olive oil
Kosher salt
White pepper

I like to whisk the first three ingredients together and taste them. Depending on preference, you might add a bit more maple syrup. Then slowly whisk in the olive oil, and it will emulsify nicely. Last, add salt and white pepper to taste.

–Chef **Sam Wolfe**



STAFF PROFILE: SOUS CHEF DAN SCOTT

Dan Scott has been part of the Alta Lodge family for over ten years. Dan started cooking professionally in 1997. Describing his first experience with real food, he says, "Where I grew up, ketchup was considered a vegetable. When I was 17, I worked in fine dining, and the head chef handed me an oyster and said 'you have to eat it or you can't serve it'. It was gray, white and slimy. I didn't want to eat it, but I had to. It was the freshest, cleanest thing I'd ever tasted! Then it was a problem, because I would have been fired for eating any more. After that, I ate anything handed to me in that kitchen."

Catching the Alta bug during his first visit to the Lodge with his grandmother in the 1980's, Dan's first Lodge job was breakfast cook and pantry during the 2001-2002 season. In 2008, Dan decided to come back for good. He now works directly with Chef Sam Wolfe, handling food orders and prep, not to mention

showcasing his chef skills at the grill. Where Chef Sam leans more towards vegetarian and seafood dishes, Dan specializes in meats. He's the one hunting down the sustainable, ethical cattle ranches for our kitchen, hand-cutting the meat and grilling your New York Strip with Chimichurri Béarnaise.

Dan's Faves

Food: Calrose rice and Kimchi
Concert: Eric Clapton, a Night of Blues
Ski Run: West Rustler
Getaway: Moab / Slick Rock trail
Dish to cook: Meats

When he's not skiing or cooking, Dan loves to play the guitar, banjo and mandolin. If you venture down the hill on a Tuesday night, you might just catch him at the Goldminer's Daughter Saloon playing bluegrass on open mic nights!



SUMMER AT THE LODGE

SUNNYSIDE UP! WEDDINGS & EVENTS



We've had some extra fun this summer in our beautiful mountains. If you've never been here in the summer, you may not know it, but beneath the deep winter snowpack are fields of summer wildflowers waiting to bloom. Alta has some of the best wildflower coverage in the U.S. Things start blossoming at the end of June and they flourish through August. This year, for the first time in Alta history, we got to experience the view from about thirty feet in the air. For the 2018 summer season Alta Ski Area ran the Sunnyside Chair lift for lift-accessed hiking. We're used to seeing the colored hillsides from the ground level, but the landscape from above was truly spectacular. If you get the chance next season, don't miss it!

Green hillsides, blue skies and fresh air. Don't forget to plan your summer escape to the mountains! Whether you desire to adventure or relax, discover the magic of Alta during summer. The Lodge is a perfect venue for retreats (personal or business), workshops, reunions and weddings. Same great location, dedicated staff and fine food, along with group space if needed. Contact Reservations to book your summer stay. For Weddings or Group event inquiries, please contact our Director of Sales and Marketing, Rosie O'Grady, at rosie@altalodge.com.



NEVER FAR FROM HOME - SIX DEGREES OF SKIVACATION

When it comes to the concept of Six Degrees of Separation, we think Alta and Alta Lodge have Kevin Bacon beat! Time and time again we hear stories or have experiences that connect us and others randomly to Alta. This summer, regular Lodge guests Claudia Struble and Susan Priestley, met up by chance at the Cathedral Mountain Lodge in the Canadian Rockies. Claudia, from Salt Lake City, and Susan, from Birmingham, Michigan, have both been part of our Women's Ski Camp over the years. They independently sought a summer adventure far from home. What would you know, they ended up in another country, in the same dining room, at the same mountain lodge having breakfast at the same time, and made the Alta connection!

Do you have a connected or serendipitous story to share? Drop us a note at info@altalodge.com or Facebook [@altalodge!](https://www.facebook.com/altalodge/)

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